

## **BUDWEISER – LUNAR NEW YEAR CONSUMER PROMOTION: LUCKY DRAW**

Terms & Conditions of the “**Budweiser – Lunar New Year Consumer Promotion: Lucky Draw**”

**Lucky Draw Period: 15 December 2021 - 15 February 2022**

**Draw Date: Every Tuesday**

This Lucky Draw is carried out by LHA Food & Beverages Pte Ltd (hereby known as ‘LHA’) and is subjected to the following terms and conditions.

### **1. Eligibility**

1.1. This Lucky Draw is open to all residents in Singapore aged 18 years or over. All participants are subject to the criteria set out below, the Standard Terms and Conditions, the terms and conditions herein, terms and policies determined by the e-commerce platforms and the relevant laws of Republic of Singapore.

1.2. Employees of LHA, their families, agents or anyone else professionally associated are not eligible to participate in the draw.

### **2. Submission of Lucky Draw Entry**

2.1. Details of how to enter form part of the terms and conditions. It is a condition of entry that all rules are accepted as final and that the contestant agrees to abide by these rules. The decision of the judges is final, and no correspondence will be entertained.

2.2. The Lucky Draw shall be held from 15 December 2021 - 15 February 2022 (“Qualifying Period”).

2.3. To qualify for the Lucky Draw, each customer will have to submit photo of receipt(s) containing their purchase(s) of Budweiser at any of the retailers:

2.3.1. Supermarkets, Hypermarkets, Convenience Stores, Mini-marts, Provision Stores and Singapore-based Online Retailers (Redmart, Cold Storage On-line, Fairprice Online, etc):

- Purchase any Budweiser products and submit a lucky draw entry\* during the Qualifying Period to stand a chance to win.

Every \$10 = 1 chance.

Multiple entries are allowed\*.

2.3.2. Hotels, Bars, Pubs, Clubs, Country Clubs, Western Restaurants, Cafes, Bistros outlets:

- Purchase any Budweiser products and submit a lucky draw entry\* during the Qualifying Period to stand a chance to win.

Every \$10 = 1 chance.

Multiple entries are allowed\*.

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2.4. Once submitted, entries cannot be amended in any way.

2.5. Late, illegible, incomplete, defaced or corrupt entries or entries sent through agencies and third parties will not be accepted. No responsibility can be accepted for lost entries and proof of dispatch will not be accepted as proof of receipt.

### 3. Winners, Prizes and Terms and Conditions

3.1. The winner will be drawn at random from all entries received between 15 December 2021 00:00 and 15 February 2021 23:59, at LHA Food & Beverages Pte Ltd, 27 Ubi Crescent, #03-00, Singapore 408581 on every Tuesday, 4PM (“Draw Date”) of the following dates:

- 21 December 2021
- 28 December 2021
- 04 January 2022
- 11 January 2022
- 18 January 2022
- 25 January 2022
- 08 February 2022
- 15 February 2022

3.2. Any winner who is not contactable within two (2) consecutive working days shall be disqualified and LHA shall draw an additional winner to substitute the disqualified winner.

3.3. Should the winner be uncontactable, or should the winner be unable to accept the prize, LHA reserves the right to award the prize to an alternative winner, drawn in accordance with these terms and conditions. Events may occur that render the prize draw itself or the awarding of the prize impossible due to reasons beyond the control of LHA and accordingly LHA may at its absolute discretion vary or amend the promotion and the entrant agrees that no liability shall attach to LHA as a result thereof.

3.4. There will be:

3.4.1. **32 winners** who will receive the **\$50 Shopping Voucher**

3.4.2. **48 winners** who will receive the **Budweiser 24x355ml Can/Pint**

### 4. Redemption of Prizes

4.1. The winner shall collect their Prize within the collection period and at the appointed venue specified by LHA and shall comply with any instructions specified by LHA. In the event a winner fails to collect a Prize within the collection period and/or fails to comply with any other instruction or condition specified by LHA, the Prize may be forfeited at LHA’s absolute discretion.

4.2. Acceptance of any prize shall constitute a release and discharge of LHA by each Winner (and/or their companions) from any and all liability, claims, demands, causes of action, and/or damages which the Winner (and/or their companions) may have, whether known or unknown at the present time, of any nature whatsoever, arising out of or relating to: (i) the Contest, (ii) personal injury and/or property damage, theft or loss suffered by the Winner (and/or their companions) as a result of the use and/or enjoyment of the prize, and/or (iii) any tax liabilities in relation to the Contest, prize and/or use or enjoyment of the same.

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4.3. Actual prize may differ from the image shown anywhere during the Lucky Draw or in any communications or publications relating thereto.

4.4. LHA reserves the right to substitute the Prize with another prize of lower or equivalent value, whether of similar nature or otherwise without prior notice.

## 5. Privacy Policy

5.1. By participating, Participant explicitly consents that LHA shall store his/ her necessary personal data. The Participant is free to revoke his/ her consent to the storage of data by sending an email to LHA and by doing so, the Participant withdraws his/ her participation from this Promotion. LHA will use its best endeavours to keep all personal data stored for this Promotion strictly confidential.

## 6. Additional Terms

6.1. LHA reserves the right to use the name and picture/photograph of the winner in any advertising and/or promotional materials and/or on LHA and Budweiser websites without prior notice, or otherwise engage the winner in any form of publicity for LHA and Budweiser.

6.2. LHA reserves the right to partially or completely cancel, terminate or suspend the Lucky Draw for any reason without any liability whatsoever.

6.3. LHA's decisions on all matters pertaining to the Lucky Draw are final and binding. No further correspondence regarding the Lucky Draw, these Terms or any decision made by LHA in connection therewith and/or the results will be entertained. LHA reserves its absolute right to determine an outcome and act as it deems fit in any dispute and/or issues relating thereto.

6.4. LHA shall not be liable to any person in any way for any loss or damage arising from or in connection with the Lucky Draw and/or any of the Prizes.

6.5. LHA reserves the right at any time to amend or delete these Terms and/or any of the instructions or explanations at its sole discretion without prior notice. Any such changes shall be binding and will take effect immediately upon such amendment, change or deletion. Participation in this Lucky Draw shall constitute acceptance of these Terms and any amendment(s) thereof.

6.6. All information is correct at the time of printing.

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